



# Where to find up-to-the-minute census information – online, or over the phone

By Han Li World Journal, Ethnic Media Services

Q: I am a social media addict. Any census-related social media accounts that I can follow?

**A:** The Census Bureau has created five social media platforms: Facebook, Twitter, Instagram, YouTube and Linkedin. These accounts can be found by searching for the ID "USCensusBureau" on each platform. These social media accounts have all the latest news on census topics.

Q: Is the Census Bureau also on WeChat? A: No.

# Q: I heard that Census Bureau made explanatory videos on YouTube, right?

**A:** In the official YouTube channel of the Census Bureau, introductory and explanatory videos about the census are available in both Mandarin and Cantonese languages in simplified and traditional versions of each. Each video is about 10 minutes long, explaining the importance of the census and the content of the questions in the census questionnaire:

Mandarin (Simplified Chinese) video link: https://www.youtube.com/watch?v=4OuylsK3k-k.

Mandarin (Traditional Chinese) video link:

https://www.youtube.com/watch?v=VUXTxkgl8bM&list=PLewV-zKXDZkiAT8Tp96NysEoq3dDEMi7L&index=4

Cantonese (Simplified Chinese) video link:

https://www.youtube.com/watch?v=2TokoBPta4A&list=PLewV-zKXDZkiAT8Tp96NysEoq3 dDEMi7L&index=5

Cantonese (Traditional Chinese) video link:

https://www.youtube.com/watch?v=qdChayzgOY0&list=PLewV-zKXDZkiAT8Tp96NysEoq3dDEMi7L&index=6.

# Q: Linkedin is a career-focused social media site. Is the Census Bureau still hiring?

**A:** The Census Bureau is still recruiting. In San Francisco, the hourly rate offered for census takers (enumerators) is \$30. The working schedule is flexible, including paid training. This job pays weekly. Application details can be found at https://2020census.gov/en/jobs.html.

# Q: Except for social media, what's the official website of the Census 2020?

**A:** Here's the official webpage of Census 2020 in traditional Chinese language: <a href="https://2020census.gov/zh-hant.html">https://2020census.gov/zh-hant.html</a>. The Census Bureau recently launched the new webpage with more than 50 languages available, including simplified and traditional Chinese. You can find lots of basic information on the website.

# Q: I am more used to email, not social media. Is there an email subscription?

**A:** Yes. At the bottom of the webpage provided in the above question, you can subscribe by entering your email to get updates on the census. You can choose the frequency of the updates (daily or weekly) as well as the topics of the census.

# Q: I have followed all of them, but still not know what to do. It's almost March now.

**A:** Starting in mid-March, every household will receive "invitation" mail from the Census Bureau. There will be detailed instructions on how to participate in the census either online, on the phone or via paper questionnaires.

Additionally, there are several hotlines available for help in a variety of languages that will also provide help with completing your census questionnaire, answer questions and even provide referrals to lawyers, if needed.

Those whose preferred language is Mandarin, Cantonese, Korean, Vietnamese, Urdu, Hindi or Bengali/Bangla can call (844) 202-0274, or (844) 2020-API. This line is staffed from 8:30 a.m. to 8:30 p.m. EST through the end of July, and Asian Americans Advancing Justice promises to return all voice mail messages within 48 hours.

Here are the social media accounts of the U.S. Census Bureau Facebook: <a href="https://www.facebook.com/pg/uscensusbureau/">https://www.facebook.com/pg/uscensusbureau/</a>

Twitter: <a href="https://twitter.com/uscensusbureau">https://twitter.com/uscensusbureau</a>

Instagram: <a href="https://www.instagram.com/uscensusbureau/">https://www.instagram.com/uscensusbureau/</a>
YouTube: <a href="https://www.youtube.com/user/uscensusbureau/">https://www.youtube.com/user/uscensusbureau/</a>
LinkedIn: <a href="https://www.linkedin.com/company/us-census-bureau/">https://www.linkedin.com/company/us-census-bureau/</a>



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